

deb nelson consulting

do good work | share your story | advance your cause

Crafting and Implementing a Communications Plan to Reach Your Goals

Basic Plan

Fee: \$250 per month for six months or \$1,250 if paid in advance

- ✓ Initial 90-minute session to review existing plan
- ✓ Preparation of updated six-month plan
- ✓ Follow-up 60-minute session to review updated six-month plan
- ✓ One 45-minute session each month in months two through six
- ✓ Check-in calls as needed
- ✓ Unlimited email access to Deb

Take Charge Plan

Fee: \$500 per month for six months or \$2,500 if paid in advance

- ✓ Initial 90-minute session
- ✓ Preparation of updated or new 12-month plan
- ✓ Follow-up 90-minute session to review 12-month plan
- ✓ Two 60-minute sessions each month for months two through six
- ✓ Check-in calls as needed
- ✓ Unlimited email access to Deb

Ultimate Plan

Fee: \$600 per month for 12 months or \$5,000 if paid in advance

- ✓ Initial 2-hour session and another 2-hour session at the mid-year point
- ✓ Preparation of updated or new 12-month plan
- ✓ Follow-up 90-minute session to review new or updated 12-month plan
- ✓ Two 90-minute sessions each month for months two through 12
- ✓ Check-in calls as needed
- ✓ Unlimited email access to Deb

Stay on Track

Deb offers a variety of consulting and writing services to keep your communications plans moving forward. For nonprofit organizations, fund development plan assistance is available as well. Contact Deb at deb@debnelsonconsulting.com or 207-319-6794 to discuss details.